“Turn OUT for LGBT Health”
Announced as Theme for
18th Annual National LGBT Health Awareness Week

The National Coalition for LGBT Health announces that the theme of the 18th annual National LGBT Health Awareness Week is “Turn OUT for LGBT Health.” The Awareness Week will be held March 23 - 29, 2020. The National Coalition for LGBT Health created the Week to bring attention to the health disparities impacting the LGBTQ+ community and address the need for culturally competent healthcare. Partner organizations for Awareness Week are listed on the Coalition's website, click here for a list of partner organizations.

This year’s theme was developed based on a survey of the Coalition's members showing the need for ongoing engagement of the LGBTQ+ community on healthcare issues. The theme motivates the LGBTQ+ community to “Turn OUT for LGBT Health” by advocating for LGBTQ+ health and mobilizing voter turnout in support of LGBTQ+ health equity.
A National LGBT Health Awareness Week promotional toolkit is available on the Coalition's website, healthlgbt.org, to assist organizations and individuals in promoting the Week. The toolkit provides the Awareness Week’s logo in various formats for websites, social media, and to print as flyers or stickers (samples shown above). The toolkit also includes various social media posts to assist with Awareness Week efforts. Coalition members are encouraged to modify messaging to reflect their organization’s interest and specific health issues of concern. In response to recent developments, the social media toolkit includes sample posting on COVID-19 and its impact on the LGBTQ+ communities and people living with HIV.

For more information, please call 202.232.6749, Michael@healthlgbt.org.